

#### About us:

Our Mission: At Mesquite NAACP, our mission is rooted in the principles of justice, equality, and the elimination of discrimination. Established in 1909, the NAACP is the oldest civil rights organization in the United States, and our local chapter continues to uphold its legacy by actively addressing contemporary challenges and championing the rights of all individuals.

Founding and Legacy: Founded in May 2018, our Mesquite NAACP chapter has swiftly become a transformative force. Our journey began with the inspiration drawn from the rich legacy of the NAACP, and since then, we have tirelessly dedicated ourselves to advancing civil rights, fostering inclusivity, and building a more equitable community.

Community Engagement: We believe in the power of community engagement as a catalyst for positive change. From the outset, we have actively collaborated with local governments, participated in community meetings, and addressed pressing issues that impact us all. Through this engagement, we strive to amplify the voices of our community members and ensure their concerns are heard and addressed.

Leadership and Growth: Under strong leadership, our chapter has experienced remarkable growth, boasting nearly 175 dedicated members. Our structured team of officers and executive board members enhances our ability to address a wide range of community issues effectively.

Advocacy Initiatives: Mesquite NAACP has been at the forefront of advocating for justice in our community. From addressing police misconduct and establishing a mental health unit within the police department to initiating youth employment programs, we have consistently worked towards positive and lasting change.

Educational Empowerment: We recognize the transformative power of education. Since 2018, our Back to School Drive has provided over 6000 children with essential school supplies, and our annual Freedom Fund Scholarship Banquet awards scholarships to deserving students, reflecting our commitment to educational empowerment.

Cultural Celebrations: Our Juneteenth Festival, initiated in 2020, and the MLK Parade are vibrant celebrations of culture, promoting diversity and fostering community unity. These events provide platforms for local businesses, artists, and community members to come together in celebration.

Looking Forward: As we celebrate our accomplishments and reflect on our journey, we remain steadfast in our commitment to shaping a more inclusive, equitable, and just community. We invite you to join us on this crucial mission, where together, we march forward in unity towards a brighter future for all. Mesquite NAACP: Advocating for Change, Celebrating Diversity, and Building a Better Tomorrow. Through sponsoring our cause, you will impact Mesquite Tri-East's efforts to protect civil rights, to make our community relations stronger, to create after-school programs for children, to offer employment readiness for our youth, and to build a greater bond with our local government.



## Your Support Matters

Support is the lifeblood of the Mesquite NAACP, fueling its efforts to create positive change, promote justice, and empower the community. By rallying behind the organization, supporters contribute to the building of a more inclusive, equitable, and just community in Mesquite.

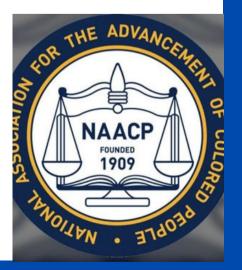
- Community Impact: Support empowers Mesquite NAACP to implement impactful initiatives, addressing social injustices and fostering educational empowerment. These programs have a tangible, positive impact on individuals and families in Mesquite.
- Advocacy for Justice: Mesquite NAACP leads advocacy for justice, tackling issues like police misconduct and systemic discrimination. Support provides vital resources to effectively address these community challenges.
- Education and Empowerment: Support contributes to educational initiatives like the Back to School Drive and Freedom Fund Scholarship Banquet. This empowers the next generation with access to quality education, scholarships, and resources for academic success.
- Cultural Celebrations and Unity: Events like the Juneteenth Festival and MLK Parade celebrate diversity, fostering cultural understanding and community unity. Support for these events instills a sense of belonging and pride within the community.
- Youth and Employment Programs: Support makes programs like the Fifty Job Challenge possible, providing summer employment for local youth. Addressing economic disparities, this initiative equips young individuals with valuable skills for their future.
- Addressing Systemic Issues: Support actively enables Mesquite NAACP to tackle systemic issues, advocating for
  policy changes, promoting diversity in leadership, and collaborating with local stakeholders to create lasting,
  positive change.
- Visibility and Representation: Enhanced by support, Mesquite NAACP's visibility allows effective representation and advocacy for community interests. This visibility is crucial for raising awareness and promoting a more inclusive and equitable community.
- Capacity Building: Support facilitates Mesquite NAACP's capacity building, enabling the organization to expand its reach, strengthen leadership structures, and address a broader range of community issues. This includes growing membership and investing in sustainable impact resources.

1.

100% 8,000+

of your donation will go back into the development of the community clients served annually

90% of clients served are minority





#### **MESQUITE MLK PARADE**

January

Founded by the Mesquite NAACP in 2019, the Mesquite MLK Parade celebrates Martin Luther King Jr.'s legacy, promoting diversity and equality within the community. This annual event brings residents together to reflect on Dr. King's ideals and actively contribute to fostering a more inclusive and unified Mesquite. The parade features various community groups, embodying the city's commitment to cultural diversity and commemorating the profound impact of Martin Luther King Jr. on civil rights and equality.

April

#### MINORITY HEALTH AWARNESS HEALTH FAIR

Organized by the Mesquite NAACP, the Minority Health Awareness Health Fair is an annual event inviting local health vendors to provide resources, free screenings, and vaccinations. This community-driven initiative aims to raise awareness about minority health issues and enhance access to essential healthcare services.

June

#### JUNETEENTH FESTIVAL

Founded by the Mesquite NAACP in 2020, the Mesquite NAACP Juneteenth Festival is an annual celebration of culture. This vibrant event hosts over 70 local vendors, creating a festive atmosphere that honors the significance of Juneteenth. The festival serves as a platform to showcase and celebrate the richness of Black culture, fostering community engagement and unity while providing a space for local businesses to thrive.

August

#### **BACK TO SCHOOL DRIVE**

Launched in August 2018, the Mesquite NAACP Back to School Drive is an annual initiative providing school supplies for children. Since its inception, the program has successfully equipped over 6000 children with the necessary tools for a successful academic year. This community-driven effort reflects the Mesquite NAACP's commitment to supporting education and ensuring that students have the resources they need to excel in their studies.

## October

#### FREEDOM FUND SCHOLARSHIP BANQUET

The Mesquite NAACP Freedom Fund Scholarship Banquet, organized annually, is a significant event where the Mesquite NAACP not only celebrates achievements and honors community leaders but also awards scholarships to deserving individuals. These scholarships, totaling thousands of dollars, are dedicated to supporting Mesquite Independent School District (MISD) students in their pursuit of higher education. This initiative underscores the organization's commitment to empowering local students and promoting educational opportunities within the community.

Take a look at our annual events!









#### MLK PARADE & CELEBRATION

















#### MINORITY AWARENESS HEALTH FAIR

















#### JUNETEENTH CELEBRATION

















#### **Back to School Drive**

















#### Freedom Fund Scholarship Banquet









## Our Partners





















## Fiscal Sponsor Opportunities

#### **Title Sponsor**

DIAMOND "TITLE" LEVEL (\$10,000)-1 AVAILABLE

- ✓ Company branded as a DiamondLevel Sponsor on all promotional materials and MESQUITE NAACP Website and Social Media Cover Photo
- √ Includes two dedicated company tables seating 8 people at the annual Freedom Fund Banquet
- ✓ Official announcement as a Diamond Level Sponsor during all events.
- √ 5 Minute Welcoming Remarks at all events.
- √ On Stage Banner for the duration of all events
- ✓ Onsite company banners and signage throughout all event areas.
- √ Logo inclusion on event souvenir paraphernalia
- √ Event Vendor Booth

#### **Platinum Sponsor**

PLATINUM LEVEL (\$8,500)

- √ Company branded as a Platinum Level Sponsor on all promotional materials and MESQUITE NAACP Website
- & Social Media
- √ 2 Minute welcoming remarks at the event
- ✓ One table dedicated to your company at the Annual Mesquite NAACP Freedom Fund Banquet
- ✓ Official announcement as a Platinum Level Sponsor during all events
- ✓ Onsite CompanyBanners and signage throughout all event areas
- √ Logo inclusion on event souvenir paraphernalia
- √ Event Vendor Booth

#### **Gold Sponsor**

GOLD LEVEL (\$3500)

- ✓ Company branded as a Gold Level Sponsor on all promotional
- materials and MESQUITE NAACP Website
- √ 4 tickets to the Annual Mesquite NAACP Freedom Fund Banquet

#### SPONSORSHIP RESPONSE FORM

Company/Organization	Date
Contact	Title
Address	Zip
City	State
Phone	
Email	

Yes, please accept our pledge to support the Mesquite NAACP Freedom Fund Banquet:

Δ Diamond Level Sponsor (\$10,000.00)

Δ Platinum Level Sponsor (\$8,500.00)

Δ Gold Level Sponsor (\$3,500.00)

**Payment Options:** 

- 1.) Please make check payable to Mesquite NAACP and mail to PO BOX 852895 75185
- 2.) Contact us to receive a payment invoice

Email:

mesquitenaacp@gmail.com Website:

www.mesquitenaacp.org

www.facebook.com/MesquiteNAACP

Phone: (214) 301-5484

#### SPONSORSHIP AGREEMENT

AGREEMENT made this day of,	2024, by and between The Mesquite NAACP AND Sponsor
WHEREAS, the Mesquite NAACP Bra	nch, a not-for-profit organization exempt from federal tax under
section 501(c)3 of the Internal Reve	nue Code of 1954, as amended, and exempt from Texas sales tax
is formed for the purpose(s) of:	
<b>Education</b> : Encouraging student achi	ievement, advocating for all minority student, working in
partners <mark>hi</mark> p with school administration	on and staff on education issues.
<b>Business Development</b> : Joining state	e and local resources to encourage minority business dev <mark>e</mark> lopmen
and t <mark>o</mark> incr <mark>eas</mark> e al <mark>l m</mark> inority employm	nent opportunities.
Coa <mark>lition Building</mark> : Teaming with oth	ner cultural advocacy groups on community, b <mark>us</mark> iness, and
edu <mark>c</mark> ational issues.	
WHEREAS, sponsor desires to assist	the Mesquite NAACP as a fiscal sponsor
agree as follows: Sponsor agrees to disburse contribute within a week of commitment. Mesqu	of the venants contained herein, the parties hereto tions and funds to be made available to the Mesquite NAACP, uite NAACP Branch agrees to use any and all funds received solel P, and to account fully for the disbursement of all funds received

Henry L. Brown
President, Mesquite NAACP Branch

# Congrats



Mesquite MAACP 2023 Scholarship Recipients

## Mesquite NAACP PO Box 852895

Mesquite, Tx 75185 www.mesquitenaacp.com